

# ABC BootCamps

## What is *ABC BootCamps*?

*ABC BootCamps* is a chance at experience-based learning through short summer educational programs in Toronto and Silicon Valley. It was established in 2014, when the founders recognized the need to bridge the skill gap between the schooling system and the modern corporate world. *ABC Bootcamps* brings together young ambitious students and individuals, allowing them to experience first-hand world leading companies and enter the business world ready to make an impact.

*ABC BootCamps*, as a part of Algebra University College, has been nurturing the spirit of entrepreneurship and innovation among students while creating a digital future for more than 24 years.



ESN ZAGREB

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### **Why ESN Zagreb and ABC Bootcamps?**

*ABC Bootcamps* is a programme organised by ESN Zagreb's trusted partners. It gives a great opportunity for mobility outside of Europe, as well as training in new knowledge regarding entrepreneurship and perfecting the skills gained so far. It's an opportunity for young people to explore the business world and gain an international perspective. It is because of these qualities and many benefits for young people, that ESN Zagreb strongly recommends this programme.

The 2022 programs will be held in two of the world's top locations: **Silicon Valley and Toronto**. If you are a student, business owner, young entrepreneur or just interested in practical learning, innovations and developing professional ideas - **ABC got you covered**.

### **ABC SILICON VALLEY**

*ABC Silicon Valley* will introduce you to the unique mindset the best innovators in the world use today to recognize and shape the needs of modern consumers. You get to visit some of the top tech companies and get insight into their innovative business practices.

Besides, you'll get **4 ECTS points and a Certificate of Completion**, real enterprise **knowledge on innovation, business idea pitching and investors**, learn how to create an elevator pitch for a business idea and get **a chance to meet like-minded aspiring and experienced entrepreneurs** in the world's most exciting enterprise environment you are never likely to forget!



## **ABC TORONTO**

*ABC Toronto* is designed to equip you with both theoretical and practical knowledge to transform a business idea to a great business plan and pitch for investors. With the help of guest speakers from the real business world, corporate visits to top companies in the region and expert business visionaries who are ready to share their secrets of success in Toronto.

Besides, you'll get **4 ECTS points** and a **Certificate of Completion**, an invaluable insight into how world's top companies do business, possibility to network with like-minded aspiring and experienced entrepreneurs, **learn how to turn a business idea into a business plan** and **learn how to pitch a business plan to investors**. All of this memorable experience can be achieved in Canada's most exciting city!

For more information about *ABC BootCamps*, tuition fees and how you can apply, make sure to check [our website](#) and [our social media](#).

