WIPO Summer Schools on Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with the State Intellectual Property Office of the Republic of Croatia (SIPO)

and the University of Dubrovnik, Croatia

Dubrovnik, June 26 to July 7, 2023

PROVISIONAL PROGRAM FOR 2023 EDITION

prepared by the International Bureau of WIPO
WEEK 1

Monday

9.00 – 9.30  Registration and Administrative Matters
9.30 – 10.00  Introduction of program and participants
10.00 – 10.15  Welcome addresses
10.15 – 10.45  Coffee Break
10.45 – 11.15  Topic 1:  Presentation of Partner Institution
11.15 – 11.30  Discussion
11.30 – 12.00  Topic 2:  Introduction to WIPO and New Developments
12.00 – 12.30  Discussion
12.30 – 14.00  Lunch Break
14.00 – 16.30  Study Visit

Tuesday

SECTION I  PATENTS AND INNOVATION

9.00 – 10.00  Topic 3:  International Patent Landscape
10.00 – 10.30  Discussion
10.30 – 11.00  Coffee Break
11.00 – 12.00  Topic 4:  Exceptions, Limitations and Flexibilities
12.00 – 12.30  Discussion
12.30 – 14.00  Lunch Break
14.00 – 15.00  Topic 5:  Patent Information and its Usefulness:  A Practical Approach
15.00 – 15.30  Discussion
15.30 – 16.00  Coffee Break
16.00 – 17.30  Topic 6:  Patents and Nanotechnology:  Case Study
Wednesday

SECTION II  COPYRIGHTS AND RELATED RIGHTS

9.00 – 10.00  Topic 7:  International Copyright and Recent Developments

10.00 – 10.30  Discussion

10.30 – 11.00  Coffee Break

11.00 – 12.00  Topic 8:  Exceptions and Limitations to Copyright and Related Rights: Ongoing Debates

12.00 – 12.30  Discussion

12.30 – 14.00  Lunch Break

14.00 – 14.45  Topic 9:  Collective Management of Copyright and Related Rights

14.45 – 15.00  Discussion

15.00 – 15.15  Coffee Break

15.15 – 16.00  Topic 10:  Emerging Issues in the Digital Environment

16.00 – 17.30  Topic 11:  Copyright and the Public Domain: Case Study

Thursday

SECTION III  MARKS

9.00 – 10.00  Topic 12:  International Trademark Landscape

10.00 – 10.30  Discussion

10.30 – 11.00  Coffee Break

11.00 – 12.00  Topic 13:  Internet Domain Names and Uniform Dispute Resolution Procedures (UDRP)

12.00 – 12.30  Discussion

12.30 – 14.00  Lunch Break

14.00 – 15.30  Topic 14:  Infringements and Abuses of Marks on the Internet: Case study

15.30 – 16.00  Coffee Break

16.00 – 16.45  Topic 15:  Protection of Country Names

16.45 – 17.00  Discussion
Friday

SECTION IV OTHER INTELLECTUAL PROPERTY (IP) RIGHTS

9.00 – 10.00  Topic 16: Trade Secrets: Issues and Best Practices
10.00 – 10.30  Discussion
10.30 – 11.00  Coffee Break
11.00 – 12.00  Topic 17: Design Protection and its Interface with other IP Areas
12.00 – 12.30  Discussion
12.30 – 14.00  Lunch Break
14.00 – 15.30  Topic 18: Geographical Indications in the Promotion of National Products: Case study
15.30 – 16.00  Coffee Break
16.00 – 17.00  Topic 19: Protection of Plant Varieties and the International Union for the Protection of New Varieties of Plants (UPOV) Convention
17.00 – 17.30  Discussion

WEEK 2

Monday

SECTION V IP AS A BUSINESS ASSET

9.00 – 9.45  Topic 20: Economics of IP
9.45 – 10.15  Discussion
10.15 – 10.30  Coffee Break
10.30 – 11.30  Topic 21: IP Valuation and Management
11.30 – 12.30  Topic 22: Copyright Licensing: A Practical Approach
12.30 – 14.00  Lunch Break
14.00 – 15.00  Topic 23: Transfer of Technology and Licensing
15.00 – 15.30  Coffee Break
15.30 – 18.00  Topic 24: Simulation Exercises on Licensing Negotiations
Tuesday

SECTION VI CONTEMPORARY GLOBAL IP CHALLENGES

9.00 – 10.00  Topic 25:  IP, Green Technology and Climate Change: Issues and Challenges
10.00 – 10.30  Discussion
10.30 – 11.00  Coffee Break
11.00 – 11.45  Topic 26:  Panel Discussion: IP and Public Health: Issues and Challenges
11.45 – 12.00  Discussion
12.00 – 14.00  Lunch Break
14.00 – 14.45  Topic 27:  Panel Discussion: Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions: Towards a Suitable Protection System
14.45 – 15.15  Discussion
15.15 – 15.45  Coffee Break
18.00  Reception offered by the partner institution

Wednesday

9.00 – 11.00  Topic 29:  IP and Competition Policy
11.00 – 11.30  Coffee Break
11.30 – 12.30  Topic 30:  IP and Biodiversity: International Landscape and Current Issues
12.30 – 14.00  Lunch Break
14.00 – 14.30  Topic 31:  Intellectual Property and Biotechnology
14.30 – 15.00  Discussion
15.00 – 17.30  Meetings with experts / Individual research (Library)
Thursday

SECTION VII  IP ENFORCEMENT

9.00 – 10.30  Topic 32:  Enforcement of IP Rights

10.30 – 11.00  Coffee Break

11.00 – 12.30  Topic 33:  Alternative Dispute Resolution in IP Disputes: Simulation Exercises

12.30 – 14.00  Lunch Break

14.00 – 17.00  GROUP DISCUSSIONS

Group I:  IP, Entrepreneurship and Small and Medium-Sized Enterprises (SMEs): Best Practices

Group II:  Copyright in the Digital Age

Group III:  Patent Valuation

Group IV:  Internet and Trademarks

17.00 – 18.00  Preparation of the Report by each Group

Friday

9.30 – 10.30  Plenary Session – Presentation of Group Reports

10.30 – 11.00  Coffee Break

11.00 – 12.00  Plenary Session – Presentation of Group Reports

12.00 – 12.30  Evaluation and Closing of the Program

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