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## SUMMER SCHOOL

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**WIPO/ACAD//20/INF.1**  
**ORIGINAL: ENGLISH**  
**DATE: MARCH 2023**

## **WIPO Summer Schools on Intellectual Property**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with the State Intellectual Property Office of the Republic of Croatia (SIPO)

and the University of Dubrovnik, Croatia

**Dubrovnik, June 26 to July 7, 2023**

PROVISIONAL PROGRAM FOR 2023 EDITION

*prepared by the International Bureau of WIPO*

WEEK 1

Monday

9.00 – 9.30	Registration and Administrative Matters
9.30 – 10.00	Introduction of program and participants
10.00 – 10.15	Welcome addresses
10.15 – 10.45	Coffee Break
10.45 – 11.15	Topic 1: Presentation of Partner Institution
11.15 – 11.30	Discussion
11.30 – 12.00	Topic 2: Introduction to WIPO and New Developments
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 16.30	Study Visit

Tuesday

**SECTION I PATENTS AND INNOVATION**

9.00 – 10.00	Topic 3: International Patent Landscape
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 4: Exceptions, Limitations and Flexibilities
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 15.00	Topic 5: Patent Information and its Usefulness: A Practical Approach
15.00 – 15.30	Discussion
15.30 – 16.00	Coffee Break
16.00 – 17.30	Topic 6: Patents and Nanotechnology: Case Study

Wednesday**SECTION II      COPYRIGHTS AND RELATED RIGHTS**

9.00 – 10.00	Topic 7:      International Copyright and Recent Developments
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 8:      Exceptions and Limitations to Copyright and Related Rights: Ongoing Debates
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 14.45	Topic 9:      Collective Management of Copyright and Related Rights
14.45 – 15.00	Discussion
15.00 – 15.15	Coffee Break
15.15 – 16.00	Topic 10:     Emerging Issues in the Digital Environment
16.00 – 17.30	Topic 11:     Copyright and the Public Domain: Case Study

Thursday**SECTION III      MARKS**

9.00 – 10.00	Topic 12:     International Trademark Landscape
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 13:     Internet Domain Names and Uniform Dispute Resolution Procedures (UDRP)
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 15.30	Topic 14:     Infringements and Abuses of Marks on the Internet: Case study
15.30 – 16.00	Coffee Break
16.00 – 16.45	Topic 15:     Protection of Country Names
16.45 – 17.00	Discussion

Friday

**SECTION IV OTHER INTELLECTUAL PROPERTY (IP) RIGHTS**

9.00 – 10.00	Topic 16: Trade Secrets: Issues and Best Practices
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 17: Design Protection and its Interface with other IP Areas
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 15.30	Topic 18: Geographical Indications in the Promotion of National Products: Case study
15.30 – 16.00	Coffee Break
16.00 – 17.00	Topic 19: Protection of Plant Varieties and the International Union for the Protection of New Varieties of Plants (UPOV) Convention
17.00 – 17.30	Discussion

WEEK 2

Monday

**SECTION V IP AS A BUSINESS ASSET**

9.00 – 9.45	Topic 20: Economics of IP
9.45 – 10.15	Discussion
10.15 – 10.30	Coffee Break
10.30 – 11.30	Topic 21: IP Valuation and Management
11.30 – 12.30	Topic 22: Copyright Licensing: A Practical Approach
12.30 – 14.00	Lunch Break
14.00 – 15.00	Topic 23: Transfer of Technology and Licensing
15.00 – 15.30	Coffee Break
15.30 – 18.00	Topic 24: Simulation Exercises on Licensing Negotiations

Tuesday**SECTION VI CONTEMPORARY GLOBAL IP CHALLENGES**

9.00 – 10.00	Topic 25: IP, Green Technology and Climate Change: Issues and Challenges
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00– 11.45	Topic 26: Panel Discussion: IP and Public Health: Issues and Challenges
11.45 – 12.00	Discussion
12.00 – 14.00	Lunch Break
14.00 – 14.45	Topic 27: Panel Discussion: Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions: Towards a Suitable Protection System
14.45 – 15.15	Discussion
15.15 – 15.45	Coffee Break
15.45 – 17.45	Topic 28: IP and Food Security: Issues and Challenges
18.00	Reception offered by the partner institution

Wednesday

9.00 – 11.00	Topic 29: IP and Competition Policy
11.00 – 11.30	Coffee Break
11.30 – 12.30	Topic 30: IP and Biodiversity: International Landscape and Current Issues
12.30 – 14.00	Lunch Break
14.00 – 14.30	Topic 31: Intellectual Property and Biotechnology
14.30 – 15.00	Discussion
15.00 – 17.30	Meetings with experts / Individual research (Library)

Thursday

**SECTION VII IP ENFORCEMENT**

- 9.00 – 10.30 Topic 32: Enforcement of IP Rights
- 10.30 – 11.00 Coffee Break
- 11.00 – 12.30 Topic 33: Alternative Dispute Resolution in IP Disputes: Simulation Exercises
- 12.30 – 14.00 Lunch Break
- 14.00 – 17.00 **GROUP DISCUSSIONS**
- Group I: IP, Entrepreneurship and Small and Medium-Sized Enterprises (SMEs): Best Practices
- Group II: Copyright in the Digital Age
- Group III: Patent Valuation
- Group IV: Internet and Trademarks
- 17.00 – 18.00 Preparation of the Report by each Group

Friday

- 9.30 – 10.30 Plenary Session – Presentation of Group Reports
- 10.30 – 11.00 Coffee Break
- 11.00 – 12.00 Plenary Session – Presentation of Group Reports
- 12.00 – 12.30 Evaluation and Closing of the Program

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